

OFFICIAL RULES
KOSBE AWARDS 2022



CELEBRATING YOUR SMALL BUSINESS IN A BIG WAY

EMAIL QUESTIONS TO
AWARDS@KOSBE.ORG

Winners will be announced at a celebration event on Thursday, December 8, 2022 at Fusion@Banq at 8:30 a.m. Contenders and sponsors are invited to attend in person. Others will be able to watch the event via live stream (just like we did in 2021).



DEADLINE FOR ENTRIES IS 11:59:59 EST ON SEPTEMBER 30, 2022

ELIGIBILITY CRITERIA

This contest is open to any small business that meets all of the following criteria:

- Owner is a legal resident of the United States and is at least 18 years of age at the time of entry.
- Is a legally established for-profit entity with no more than 150 employees and 2021 reported revenue of <\$10M.
- Is a corporation, LLC, partnership or sole proprietorship carrying on business for tax purposes in the counties of Carter, Grainger, Greene, Hancock, Hawkins, Hamblen, Johnson, Sullivan, Unicoi or Washington in Northeast Tennessee.
- Has been open for business for at least 12 months at the time of entry.

OTHER RULES

- All fees are non-refundable.
- All judges must sign a conflict of interest/confidentiality agreement to ensure that all entries and details about entrants and their respective businesses will not be disclosed to anyone outside the judging process. All entries will be treated with the strictest confidence at all times.
- Mobile, home-based, agriculture and online businesses are eligible.
- Previous applicants and past winners are eligible.
- By entering, the business agrees to all contest rules and release of name and business name for winner notification purposes and for public winner disclosure, as required by law.
- All submitted entries become property of KOSBE.
- Small businesses may self-apply.

MORE ON BACK!

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JUDGING CRITERIA

In evaluating the applications for finalist selection, the judges will look for one or more of the following criteria to be met.

- **Staying power**- a substantiated history as an established business (open for at least one year); business plan and processes in place.
- **Business results**- number of employees and sales revenue; profitability; net worth.
- **Community impact**- contributions to community-oriented projects, partnerships or other support of entities within the community (i.e. businesses, non-profits, support organizations, individuals or groups).
- **Response to adversity**- examples of problems faced in the business and the methods used to solve the problem.

SAVE THESE DATES

- **Judging interviews**- Finalist interviews will take place on **October 18th and 20th** at Your Kingsport Chamber. Finalists will be contacted to schedule their interview after the application deadline.
- **The KOSBE Awards**- The KOSBE Awards celebration will take place on **December 8th at 8:30am** at Fusion@BANQ.

APPLY TODAY

